



Wealthier Investment Masterfile

55,596	Hotline	\$250/M
311,940	Actives	\$200/M
15,866	DMS Active Subs	\$+10/M
142,570	Expires	\$145/M

This file is comprised of direct mail and internet generated subscribers who have subscribed to one (or more) of Agora subsidiaries' financial newsletters/trade alert services.

The newsletters include Alpha Investor, Angels & Entrepreneurs, Chuck Hughes' Thunderbirds Options Course, Green Zone Fortunes, Lifetime Income Report, Money Map Report, Oxford Communique, Oxford Income Letter, Strategic Fortunes, Strategic Intelligence, The Manward Letter, Technology Profits Confidential, Altucher's Investment Network, and Trade of the Day Plus.

These financial newsletters reach upscale consumers who demand information, products and services that will help them make informed decisions on their self-directed stock portfolios.

They are middle to upper income consumers who control their own investments who turn to these newsletters for investment advice that is unbiased and objective. They share common interests in stocks, bonds, options, mutual funds, rare coins, futures, commodities, and precious metals.

NameBank International is a full-service list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, NameBank International has provided valuable services in the consumer list industry. We are an experienced company who will work directly with you to generate new customers for your products and services using advanced list research tools. We specialize in consumer finance and health lists.

TO PLACE AN ORDER OR LIST RECOMMENDATIONS,
PLEASE CONTACT: [Christina Olson, lists@namebank.com](mailto:Christina.Olson@namebank.com)

Last Update:
July 2024

Names through:
May 2024

Minimum Order:
5,000

Source:
Internet and Direct Mail

Update Frequency:
Quarterly

Unit of Sale:
\$49.00 Average

Selections:

State/SCF/Zip	\$5.00/M
Gender	\$5.00/M
DMS Subscribers	\$10.00/M
Lead Generation	\$100.00/M
Low Price Point	\$50.00/M
Non-Reciprocal	\$75.00/M

Media:
E-Mail/FTP \$60/F

Complete sample with response device and signed list rental agreement required.

All rentals are for a one-time usage only.

Net Name Policy:
Gross Billing Only

Cancellation Policy:
Cancellations will incur a \$100/F fee, plus \$10/M run charges and shipping costs.

Delivery:
3-5 Business Days